



Indian Festivals Club Of Nova Scotia [IFCNS}

Halifax Colour Festival 2016

Sponsorships Comparison Chart

Sponsorship Level Perks/ Benefits	<i>Main*</i>	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Giveaway</i>	<i>Social</i>
Spots Available	1	2	4	No Limit	No Limit	No Limit
Sponsorship Amount	\$4000*	\$2000 Each	\$1000 Each	\$500 - \$999	Give Away Products	Volunteers/ Free Services
Big Banner**	10	2	1	-	-	-
Small Banner**	10	2	1	1	1	1
Name/Logo on Poster	Yes	Yes	Yes	Yes	Yes	Yes
Name/Logo on Flyers	Yes	Yes	Yes	-	-	-
Name/Logo on Tickets	Yes	Yes	Yes	-	-	-
Name on IFCNS Website	Yes	Yes	Yes	Yes	Yes	Yes
Co-Hosting Acknowledgment***	Yes	-	-	-	-	-
Powered by:	-	Yes	-	-	-	-
Advertisement Video***	Yes	-	-	-	-	-
Speech During Event	Yes	Yes	-	-	-	-
IFCNS/DAL-GSA event booklet Advertise	1 Page	½ Page	¼ Page	-	-	-
Announcements during event	Every 30 min	Every Hour	Twice	Twice	Once	Once

*If there are two parties interested to become main sponsor then highest bidder will get the spot

** Sponsors must provide banners

*** IFCNS will have rights in all the decisions, but you will get informed.

**** Video must be prepared/shoot/edited by Sponsors

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